



# SPONSOR LEVELS!

## **PLATINUM - \$20,000**

- Sole "Presented By" Title Sponsorship of the 5K Race
- Broadcast promotion on WGNO Television and WWL Radio
- Top Placement on all print advertising
- Top Name Placement on all event merchandising
- Top Name Placement on website and all social media
- Top Name Placement in all press releases and email blasts
- 100 Complimentary Entries to the 5K

## **DIAMOND - \$10,000**

- Shared Co-Title Sponsorship of the 5K Race
- Broadcast promotion on WGNO Television and WWL Radio
- Co-Title Sponsorship credit on all print advertising
- Co-Title Sponsorship credit on all event merchandising
- Co-Title Sponsorship credit on website and all social media
- Co-Title Sponsorship credit in all press releases and email blasts
- 50 Complimentary Entries to the 5K

## **GOLD - \$5,000**

- Co-Sponsorship recognition at the event
- Co-Sponsorship credit on print advertising
- Co-Sponsorship credit on event merchandising
- Co-Sponsorship credit on website and social media
- Co-Sponsorship credit in email blasts
- 25 Complimentary Entries to the 5K

## **SILVER - \$2,500**

- Associate Sponsor recognition at the event
- Associate Sponsor credit on Flyers
- Associate Sponsor credit on event T-Shirts
- Associate Sponsor credit on website and social media
- Associate Sponsor credit in email blasts
- 10 Complimentary Entries to the 5K

## **BRONZE - \$1,500**

- Recognition at the event
- Recognition on Flyers
- Recognition on website and social media
- Recognition in email blasts
- 7 Complimentary Entries to the 5K

## **CORPORATE - \$1,000**

- Recognition at the event
- Recognition on website and social media
- Recognition in email blasts
- 5 Complimentary Entries to the 5K



To benefit the New Orleans Mission